

Rumpl

 **The Conservation Alliance**
Outdoor Business Giving Back to the Outdoors

1%
FOR THE PLANET

IMPACT CASE STUDY

Rumpl is a 1% for the Planet company recognized for its sustainable blankets enjoyed by conscious adventurers who prioritize environmental responsibility.

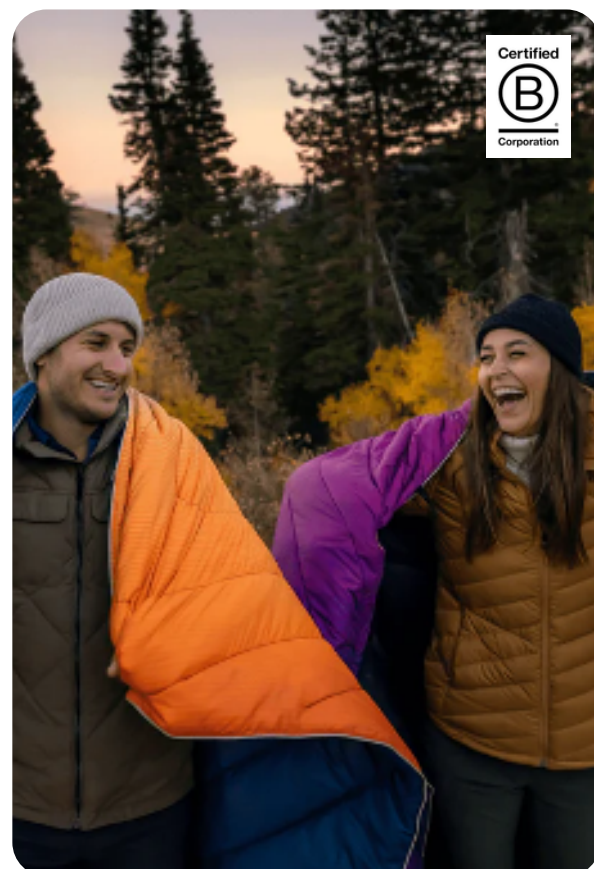
Rumpl engaged with PIE to both reduce costs and increase donations with minimal staff distractions. PIE delivered:

\$40,000+

Savings on Google Workspace & Payment Processing Expenses Realized with Zero Downtime

\$2,225

Estimated annual donation by PIE to 1% for the Planet Nonprofit Conservation Alliance



THE APPROACH

Rumpl's goal was to continue to support the 1% for the Planet Movement while still optimizing financial performance to enhance growth and profitability.

PIE's free, no-obligation review of 2023 uncovered the first two optimization opportunities of **payment processing** and **Google expenses**. PIE broke down the engagement into two quarters to minimize distractions and executed the 2023 effort while **only needing on 2-3 hours of time** from the Rumpl team.

THE RESULTS

In Q3 of 2023, PIE worked in partnership with a 1% for the Planet processor Giv Local to reduce payment processing expense by approximately \$38,456 per year while PIE committed to make a **recurring donation of approximately \$1,384** to Rumpl's chosen nonprofit.

In Q4 of 2023, PIE partnered with Ingram to enable Rumpl to save \$1,656 on their annual Google expense while also liberating an **\$828 annual donation** to redirect towards Rumpl's chosen nonprofit partner.



Michael Archer,
IT & Operations Manager

"PIE and their partners impressed our team with their level of expertise, competency, and clear commitment to excellence. Our payments and Google productivity services are mission critical systems, and I felt in good hands from start to finish. A very trustworthy and competent team."



Ellyn Craven
VP of Finance

"Usually when a new vendor partner says 'it's simple' I fear the worst. But the PIE team delivered. They laid out the steps, did most of the heavy lifting, and the total time needed from our team was measured in minutes and hours, not days or weeks. A very impressive ROI."